



The Royal
Western Education Society



Pune College
S K N S S B M



Pune College
SKNSSBM

SINHGAD TECHNICAL EDUCATION SOCIETY'S

PUNE COLLEGE SKNSSBM

AMBEGAON (BK.) PUNE 41



➤ Marketing
Management

➤ Human Resource
Management

➤ Business
Analytics

➤ Financial
Management

➤ Supply Chain
Management

➤ Operations

WHY PUNE COLLEGE SKNSSBM?

“With a proud 32 years legacy in education this institute provides a deep well of experience to each and every student. Now learning won't be confined to textbook...”

In this institute, learning won't be confined to textbooks—it will be lived, felt, and experienced. Our curriculum goes beyond theory, embracing a hands-on, practical approach that prepares students for the real world. We are committed to nurturing holistic growth, ensuring that every learner evolves academically, emotionally, socially, and creatively.



- **HOSTEL FEES PER YEAR : 76000/-** (MESS & LODGING)
- **DEPOSIT (REFUNDABLE) : 10000/-**
- **TOTAL INTAKE : 360**

PGDM

7.75 LAC

for 2 year full time program

(Approved by AICTE)



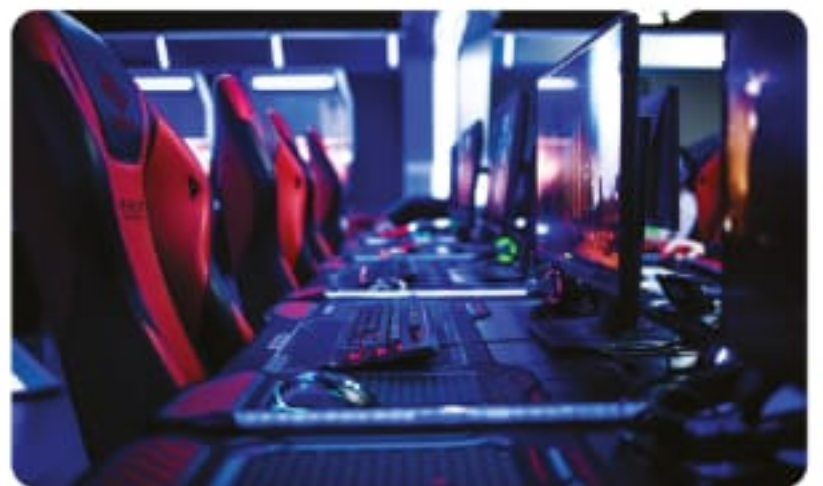
01 SMART CLASSROOMS

Smart classrooms equipped with advanced digital technology for interactive learning. Creating an engaging, modern environment that enhances student understanding.



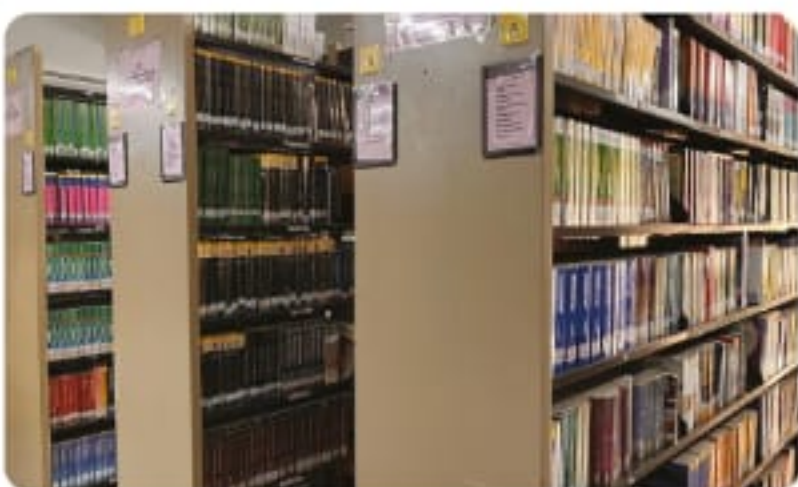
02 E-SPORTS ARENA

Experience the upcoming skills like E-Sports designed for creativity and collaboration. Where students can relax, compete and build applications based on Virtual Reality.



03 LIBRARY LEARNING

A silent, resource-rich library designed for focused learning. Empowering students with books, digital access, and study spaces.



“The History of 32 years, is ready to create a new History...”

Your program fees provide a comprehensive suite of resources, training, and professional development essentials designed to ensure your success in the corporate world.

➤ **Essential Tools & Attire**

- Laptop/Tab: A device provided to support your learning and project work.
- Pair of Business Suits: Professional attire essential for corporate readiness, presentations and interviews.

➤ **Core Professional & Technical Training**

- Rigorous Communication & Presentation Training: A focused module to build confidence and impact in all professional interactions.
- Industry Certification Programs (Advanced Level) In-depth training and certification for market-leading tools.
 - R
 - Python
 - Power BI
 - MS Excel (Advanced Level)
 - Pivot Tables
 - Power Query
 - Dashboarding
 - Financial Modelling Basics
- Business Communication: Mastering the art of effective workplace communication:
 - Email Writing
 - Business Storytelling
 - Presentation Skills (PPT Mastery)

➤ **Specialized Domain Modules | Domain | Key Modules Included:**

- Equity & Markets Analytics | Technical Analysis, Fundamental Analysis, Portfolio Construction
- Python for Finance | Risk Analytics, Pricing, Performance Measurement
- Digital Marketing | SEO, SEM, Google Ads, Meta Ads, Analytics.
- L&D and Talent Management | Competency Mapping, Training Design.
- Supply Chain Analytics | Forecasting, Planning, Inventory Modelling Training & Workshops.

➤ **Cutting-Edge Technology & AI:**

- Generative AI Tools (2025 Essential):
 - # Prompt Engineering (ChatGPT)
 - #Using AI for Reports, Presentations, and Analytics Training & Workshops
- Numerous Workshops onto leading applications currently used by major corporates.

➤ **Exposure, Career Guidance & Wellness**

- Industry Visit: Hands-on exposure to real-world business operations.
- Corporate Sessions: Insightful talks on various job profiles for management graduates from industry experts.
- Aptitude Training: Regular sessions to enhance problem-solving and test-taking skills.
- E-Sports Arena: Access to a dedicated space for recreation and team-building.
- Group Insurance: Health and safety coverage for all admitted students.

GET IN TOUCH

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🌐 <http://www.punecollege.com>